

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.478699/-111.926239

RF9

City of Scottsdale South of Chaparral Rd.	Southern Scottsdale	
Population		
Estimated Population (2007)	68,463	
Census Population (1990)	59,397	
Census Population (2000)	63,865	
Projected Population (2012)	72,418	
Forecasted Population (2017)	77,143	
Historical Annual Change (1990-2000)	4,468	0.8%
Historical Annual Change (2000-2007)	4,598	1.0%
Projected Annual Change (2007-2012)	3,955	1.2%
Est. Population Density (2007)	5,727.17	<i>psm</i>
Trade Area Size	11.95	<i>sq mi</i>
Households		
Estimated Households (2007)	32,062	
Census Households (1990)	27,575	
Census Households (2000)	30,152	
Projected Households (2012)	33,783	
Forecasted Households (2017)	35,773	
Historical Annual Change (1990-2000)	2,577	0.9%
Projected Annual Change (2000-2012)	3,631	1.0%
Average Household Income		
Est. Average Household Income (2007)	\$56,844	
Census Average Hhld Income (1990)	\$37,928	
Census Average Hhld Income (2000)	\$53,079	
Proj. Average Household Income (2012)	\$61,201	
Historical Annual Change (1990-2000)	\$15,152	4.0%
Projected Annual Change (2000-2012)	\$8,122	1.3%
Median Household Income		
Est. Median Household Income (2007)	\$50,247	
Census Median Hhld Income (1990)	\$30,978	
Census Median Hhld Income (2000)	\$41,839	
Proj. Median Household Income (2012)	\$55,935	
Historical Annual Change (1990-2000)	\$10,861	3.5%
Projected Annual Change (2000-2012)	\$14,096	2.8%
Per Capita Income		
Est. Per Capita Income (2007)	\$28,028	
Census Per Capita Income (1990)	\$17,608	
Census Per Capita Income (2000)	\$24,968	
Proj. Per Capita Income (2012)	\$29,962	
Historical Annual Change (1990-2000)	\$7,361	4.2%
Projected Annual Change (2000-2012)	\$4,994	1.7%
Other Income		
Est. Median Disposable Income (2007)	\$42,534	
Proj. Median Disposable Income (2012)	\$46,728	
Est. Median Household Net Worth (2007)	\$0	

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Household Income Distribution (2007)		
HH Income \$200,000 or More	979	3.1%
HH Income \$150,000 to 199,999	842	2.6%
HH Income \$125,000 to 149,999	1,101	3.4%
HH Income \$100,000 to 124,999	1,940	6.1%
HH Income \$75,000 to 99,999	3,820	11.9%
HH Income \$50,000 to 74,999	7,011	21.9%
HH Income \$35,000 to 49,999	5,532	17.3%
HH Income \$25,000 to 34,999	3,663	11.4%
HH Income \$15,000 to 24,999	3,364	10.5%
HH Income \$10,000 to 14,999	1,367	4.3%
HH Income \$0 to 9,999	2,443	7.6%
HH Income \$35,000+	21,225	66.2%
HH Income \$50,000+	15,692	48.9%
HH Income \$75,000+	8,682	27.1%
Race & Ethnicity (2007)		
Total Population	68,463	
White	59,419	86.8%
Black or African American	1,384	2.0%
American Indian & Alaska Native	1,016	1.5%
Asian	1,450	2.1%
Hawaiian & Pacific Islander	66	0.1%
Other Race	3,448	5.0%
Two or More Races	1,678	2.5%
Not Hispanic or Latino Population	54,241	79.2%
<i>Non Hispanic: White</i>	46,535	85.8%
<i>Non Hispanic: Black or African American</i>	1,035	1.9%
<i>Non Hispanic: Amer Indian & AK Native</i>	745	1.4%
<i>Non Hispanic: Asian</i>	1,130	2.1%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	49	0.1%
<i>Non Hispanic: Other Race</i>	3,339	6.2%
<i>Non Hispanic: Two or More Races</i>	1,408	2.6%
Hispanic or Latino Population	14,221	20.8%
<i>Hispanic: White</i>	12,884	90.6%
<i>Hispanic: Black or African American</i>	349	2.5%
<i>Hispanic: American Indian & Alaska Native</i>	271	1.9%
<i>Hispanic: Asian</i>	320	2.3%
<i>Hispanic: Hawaiian & Pacific Islander</i>	17	0.1%
<i>Hispanic: Other Race</i>	110	0.8%
<i>Hispanic: Two or More Races</i>	270	1.9%
Not of Hispanic Origin Population (1990)	55,050	92.7%
Hispanic Origin Population (1990)	4,347	7.3%
Not Hispanic or Latino Population (2000)	54,788	85.8%
Hispanic or Latino Population (2000)	9,076	14.2%
Not Hispanic or Latino Population 5yr (2012)	55,035	76.0%
Hispanic or Latino Population 5yr (2012)	17,383	24.0%
Historical Annual Change (1990-2000)	4,729	10.9%
Projected Annual Change (2000-2012)	8,306	7.6%

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City of Scottsdale South of Chaparral Rd.	Southern Scottsdale	
Age Distribution (2007)		
Total Population	68,463	
Age 0 to 4 yrs	3,775	5.5%
Age 5 to 9 yrs	3,554	5.2%
Age 10 to 14 yrs	3,495	5.1%
Age 15 to 19 yrs	3,646	5.3%
Age 20 to 24 yrs	4,941	7.2%
Age 25 to 29 yrs	6,158	9.0%
Age 30 to 34 yrs	5,585	8.2%
Age 35 to 39 yrs	4,900	7.2%
Age 40 to 44 yrs	4,675	6.8%
Age 45 to 49 yrs	4,279	6.2%
Age 50 to 54 yrs	3,852	5.6%
Age 55 to 59 yrs	3,696	5.4%
Age 60 to 64 yrs	3,558	5.2%
Age 65 to 69 yrs	3,081	4.5%
Age 70 to 74 yrs	2,778	4.1%
Age 75 to 79 yrs	2,397	3.5%
Age 80 to 84 yrs	1,927	2.8%
Age 85 yrs plus	2,165	3.2%
Median Age	38.2	yrs
Age 19 yrs or less	14,470	21.1%
Age 20 to 64 years	41,645	60.8%
Age 65 years Plus	12,348	18.0%
Female Age Distribution (2007)		
Female Population	34,901	51.0%
Age 0 to 4 yrs	1,857	5.3%
Age 5 to 9 yrs	1,766	5.1%
Age 10 to 14 yrs	1,729	5.0%
Age 15 to 19 yrs	1,798	5.2%
Age 20 to 24 yrs	2,365	6.8%
Age 25 to 29 yrs	2,822	8.1%
Age 30 to 34 yrs	2,455	7.0%
Age 35 to 39 yrs	2,217	6.4%
Age 40 to 44 yrs	2,235	6.4%
Age 45 to 49 yrs	2,066	5.9%
Age 50 to 54 yrs	1,989	5.7%
Age 55 to 59 yrs	2,059	5.9%
Age 60 to 64 yrs	2,054	5.9%
Age 65 to 69 yrs	1,768	5.1%
Age 70 to 74 yrs	1,541	4.4%
Age 75 to 79 yrs	1,429	4.1%
Age 80 to 84 yrs	1,237	3.5%
Age 85 yrs plus	1,514	4.3%
Female Median Age	40.8	yrs
Age 19 yrs or less	7,150	20.5%
Age 20 to 64 years	20,262	58.1%
Age 65 years Plus	7,489	21.5%

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City of Scottsdale South of Chaparral Rd.	Southern Scottsdale	
Male Age Distribution (2007)		
Male Population	33,561	49.0%
Age 0 to 4 yrs	1,918	5.7%
Age 5 to 9 yrs	1,788	5.3%
Age 10 to 14 yrs	1,766	5.3%
Age 15 to 19 yrs	1,848	5.5%
Age 20 to 24 yrs	2,576	7.7%
Age 25 to 29 yrs	3,336	9.9%
Age 30 to 34 yrs	3,131	9.3%
Age 35 to 39 yrs	2,684	8.0%
Age 40 to 44 yrs	2,440	7.3%
Age 45 to 49 yrs	2,213	6.6%
Age 50 to 54 yrs	1,863	5.6%
Age 55 to 59 yrs	1,637	4.9%
Age 60 to 64 yrs	1,504	4.5%
Age 65 to 69 yrs	1,313	3.9%
Age 70 to 74 yrs	1,237	3.7%
Age 75 to 79 yrs	968	2.9%
Age 80 to 84 yrs	690	2.1%
Age 85 yrs plus	651	1.9%
Male Median Age	35.8	yrs
Age 19 yrs or less	7,320	21.8%
Age 20 to 64 years	21,383	63.7%
Age 65 years Plus	4,859	14.5%
Males per 100 Females, Male % Pop (2007)		
Overall Comparison	96	
Age 0 to 4 yrs	103	50.8%
Age 5 to 9 yrs	101	50.3%
Age 10 to 14 yrs	102	50.5%
Age 15 to 19 yrs	103	50.7%
Age 20 to 24 yrs	109	52.1%
Age 25 to 29 yrs	118	54.2%
Age 30 to 34 yrs	128	56.1%
Age 35 to 39 yrs	121	54.8%
Age 40 to 44 yrs	109	52.2%
Age 45 to 49 yrs	107	51.7%
Age 50 to 54 yrs	94	48.4%
Age 55 to 59 yrs	80	44.3%
Age 60 to 64 yrs	73	42.3%
Age 65 to 69 yrs	74	42.6%
Age 70 to 74 yrs	80	44.5%
Age 75 to 79 yrs	68	40.4%
Age 80 to 84 yrs	56	35.8%
Age 85 yrs plus	43	30.1%
Age 19 yrs or less	102	50.6%
Age 20 to 39 yrs	119	54.3%
Age 40 to 64 yrs	93	48.1%
Age 65 years Plus	65	39.3%

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City of Scottsdale South of Chaparral Rd.	Southern Scottsdale	
Household Type (2007)		
Total Households	32,062	
Households with Children	6,271	19.6%
Average Household Size	2.11	
Est. Household Density	2,682.11	psm
Population Family	44,436	64.9%
Population Non-Family	23,138	33.8%
Population Group Qtrs	889	1.3%
Family Households	14,377	44.8%
<i>Married Couple Hhlds</i>	9,439	65.7%
<i>Other Family Hhlds</i>	4,939	34.3%
Family Households With Children	6,132	42.7%
<i>Married Couple With Children</i>	3,254	53.1%
<i>Other Family Hhlds With Children</i>	2,879	46.9%
Family Households No Children	8,245	57.3%
<i>Married Couple No Children</i>	6,185	75.0%
<i>Other Family Households No Childrer</i>	2,060	25.0%
Average Family Household Size	3.09	
Average Family Income	\$72,129	
Median Family Income	\$63,427	
Non-Family Households	17,685	55.2%
Non-Family Hhlds With Children	139	0.8%
Non-Family Hhld No Children	17,546	99.2%
<i>N-F Hhld Lone Person No Children</i>	13,161	74.4%
Lone Male Householder	5,541	42.1%
Lone Female Householder	7,620	57.9%
<i>N-F Hhld 2+ Persons No Children</i>	4,385	24.8%
Average Non-Family Hhld Size	1.31	
Marital Status (2007)		
(15 Years or Older)	57,562	
Never Married	19,041	33.1%
Now Married	22,047	38.3%
Previously Married	16,474	28.6%
<i>Separated</i>	2,923	17.7%
<i>Widowed</i>	4,946	30.0%
<i>Divorced</i>	8,606	52.2%
Educational Attainment (2007)		
Adult Population (25 Years or Older)	49,051	
Elementary (0 to 8)	1,983	4.0%
Some High School (9 to 11)	3,113	6.3%
High School Graduate (12)	11,680	23.8%
Some College (13 to 16)	12,309	25.1%
Associate Degree Only	3,810	7.8%
Bachelor Degree Only	10,812	22.0%
Graduate Degree	5,343	10.9%
Any College + (Some College or higher)	32,275	65.8%
College Degree + (Bachelor Degree or higher)	16,155	32.9%

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City of Scottsdale South of Chaparral Rd.	Southern Scottsdale	
Housing (2007)		
Total Housing Units	36,377	
Housing Units, Occupied	32,062	88.1%
<i>Housing Units, Owner-Occupied</i>	17,685	55.2%
<i>Housing Units, Renter-Occupied</i>	14,377	44.8%
Housing Units, Vacant	4,315	11.9%
Total Housing Units (2000)	33,892	
Historical Annual Change (2000-2007)	2,485	1.0%
Household Size (2007)		
Total Households	32,062	
1 Person Households	13,161	41.0%
2 Person Households	11,049	34.5%
3 Person Households	3,686	11.5%
4 Person Households	2,378	7.4%
5 Person Households	1,092	3.4%
6 Person Households	358	1.1%
7+ Person Households	339	1.1%
Household Stability (2007)		
Total Households	32,062	
In current residence < 1 year	6,992	21.8%
In current residence 1-2 years	9,924	31.0%
In current residence 3-5 years	5,047	15.7%
In current residence 6-10 years	3,457	10.8%
In current residence > 10 years	6,643	20.7%
Turnover (% Annual Residential Turnover)		21.8%
Stability (% In Current Residence 5+ Years)		31.5%
Median Years in Residence	3.3	yrs
Household Vehicles (2007)		
Total Vehicles Available	49,583	
Household: 0 Vehicles Available	2,487	7.8%
Household: 1 Vehicles Available	14,859	46.3%
Household: 2 Vehicles Available	10,612	33.1%
Household: 3+ Vehicles Available	4,104	12.8%
Average Per Household	1.5	Vehicles
Owner Occupied Hhlds Vehicles	30,757	62.0%
<i>Average Per Owner Household</i>	1.7	Vehicles
Renter Occupied Hhlds Vehicles	18,826	38.0%
<i>Average Per Renter Household</i>	1.3	Vehicles
Travel Time (2000)		
Worker Base (16 Years or Older)	33,639	
Travel to Work in 14 Minutes or Less	9,982	29.7%
Travel to Work in 15 to 29 Minutes	14,698	43.7%
Travel to Work in 30 to 59 Minutes	6,735	20.0%
Travel to Work in 60 Minutes or More	1,046	3.1%
Work at Home	1,177	3.5%
Average Travel Time to Work	20.1	mins

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Transportation To Work (2000)		
Work Base	33,639	
Drive to Work Alone	26,419	78.5%
Drive to Work in Carpool	3,222	9.6%
Travel to Work - Public Transportation	780	2.3%
Drive to Work on Motorcycle	172	0.5%
Bicycle to Work	628	1.9%
Walk to Work	917	2.7%
Other Means	323	1.0%
Work at Home	1,177	3.5%
Daytime Demos (2007)		
Total Number of Businesses	3,973	
Total Number of Employees	57,731	
Company Headqtrs: Businesses	19	0.5%
Company Headqtrs: Employees	8,695	15.1%
Employee Population per Business	14.5 to 1	
Residential Population per Business	17.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	78,509	
Labor Force (2007)		
Labor: Population Age 16+	56,947	
Unemployment Rate		3.4%
Labor Force Total: Males	27,730	48.7%
<i>Male civilian employec</i>	19,736	71.2%
<i>Male civilian unemployec</i>	1,073	3.9%
<i>Males in Armed Forces</i>	30	0.1%
<i>Males not in labor force</i>	6,890	24.8%
Labor Force Total: Females	29,217	51.3%
<i>Female civilian employec</i>	16,403	56.1%
<i>Female civilian unemployec</i>	876	3.0%
<i>Females in Armed Forces</i>	0	-
<i>Females not in labor force</i>	11,939	40.9%
Employment Force Change (2000-2007)	2,539	7.6%
Male Change (2000-2007)	1,933	10.9%
Female Change (2000-2007)	606	3.8%
Occupation (2000)		
Occupation: Population Age 16+	33,600	
<i>Occupation Total: Males</i>	17,803	53.0%
<i>Occupation Total: Females</i>	15,797	47.0%
Mgmt, Business, & Financial Operations	5,404	16.1%
Professional and Related	6,811	20.3%
Service	5,900	17.6%
Sales and Office	11,010	32.8%
Farming, Fishing, and Forestry	34	0.1%
Construction, Extraction, & Maintenance	2,036	6.1%
Production, Transport, & Material Moving	2,404	7.2%
<i>White Collar</i>		69.1%
<i>Blue Collar</i>		30.9%

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City of Scottsdale South of Chaparral Rd.	Southern Scottsdale	
Units In Structure (2000)		
Total Units	33,892	
1 Detached Unit	12,850	37.9%
1 Attached Unit	4,618	13.6%
2 Units	344	1.0%
3 to 4 Units	2,147	6.3%
5 to 9 Units	2,536	7.5%
10 to 19 Units	3,082	9.1%
20 to 49 Units	1,973	5.8%
50 or more Units	5,459	16.1%
Mobile Home or Trailer	842	2.5%
Other Structure	41	0.1%
Homes Built By Year (2000)		
Homes Built 1999 to 2000	639	1.9%
Homes Built 1995 to 1998	824	2.4%
Homes Built 1990 to 1994	1,307	3.9%
Homes Built 1980 to 1989	5,386	15.9%
Homes Built 1970 to 1979	9,574	28.2%
Homes Built 1960 to 1969	9,786	28.9%
Homes Built 1950 to 1959	5,886	17.4%
Homes Built 1940 to 1949	302	0.9%
Homes Built Before 1939	188	0.6%
Median Age of Homes	28.9	yrs
Home Values (2000)		
Owner Specified Housing Units	13,775	
Home Values \$1,000,000 or More	23	0.2%
Home Values \$750,000 or \$999,999	19	0.1%
Home Values \$500,000 or \$749,999	77	0.6%
Home Values \$400,000 to \$499,999	63	0.5%
Home Values \$300,000 to \$399,999	191	1.4%
Home Values \$250,000 to \$299,999	215	1.6%
Home Values \$200,000 to \$249,999	679	4.9%
Home Values \$175,000 to \$199,999	539	3.9%
Home Values \$150,000 to \$174,999	1,639	11.9%
Home Values \$125,000 to \$149,999	4,274	31.0%
Home Values \$100,000 to \$124,999	3,296	23.9%
Home Values \$90,000 to \$99,999	1,139	8.3%
Home Values \$80,000 to \$89,999	785	5.7%
Home Values \$70,000 to \$79,999	406	3.0%
Home Values \$60,000 to \$69,999	140	1.0%
Home Values \$50,000 to \$59,999	108	0.8%
Home Values \$35,000 to \$49,999	126	0.9%
Home Values \$25,000 to \$34,999	27	0.2%
Home Values \$10,000 to \$24,999	19	0.1%
Home Values \$0 to \$9,999	7	0.1%
Owner Occupied Median Home Value	\$135,797	
Renter Occupied Median Rent	\$675	

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City of Scottsdale South of Chaparral Rd.	Southern Scottsdale
Consumer Expenditure (Annual Total)	
Total Household Expenditure (2007)	\$1,522,070,004
<i>Total Non-Retail Expenditures (2007)</i>	\$872,877,772
<i>Total Retail Expenditures (2007)</i>	\$649,192,239
Apparel (2007)	\$72,685,803
Contributions (2007)	\$55,524,451
Education (2007)	\$35,472,708
Entertainment (2007)	\$84,447,196
Food And Beverages (2007)	\$235,199,850
Furnishings And Equipment (2007)	\$65,767,166
Gifts (2007)	\$39,836,419
Health Care (2007)	\$95,418,154
Household Operations (2007)	\$52,881,364
Miscellaneous Expenses (2007)	\$25,980,553
Personal Care (2007)	\$22,150,415
Personal Insurance (2007)	\$15,152,022
Reading (2007)	\$5,052,343
Shelter (2007)	\$292,567,963
Tobacco (2007)	\$10,332,849
Transportation (2007)	\$304,929,145
Utilities (2007)	\$108,671,596
Consumer Expenditure (per Household per Month)	
Total Household Expenditure (2007)	\$3,956
<i>Total Non-Retail Expenditures (2007)</i>	\$2,269 57.3%
<i>Total Retail Expenditures (2007)</i>	\$1,687 42.7%
Apparel (2007)	\$189 4.8%
Contributions (2007)	\$144 3.6%
Education (2007)	\$92 2.3%
Entertainment (2007)	\$219 5.5%
Food And Beverages (2007)	\$611 15.5%
Furnishings And Equipment (2007)	\$171 4.3%
Gifts (2007)	\$104 2.6%
Health Care (2007)	\$248 6.3%
Household Operations (2007)	\$137 3.5%
Miscellaneous Expenses (2007)	\$68 1.7%
Personal Care (2007)	\$58 1.5%
Personal Insurance (2007)	\$39 1.0%
Reading (2007)	\$13 0.3%
Shelter (2007)	\$760 19.2%
Tobacco (2007)	\$27 0.7%
Transportation (2007)	\$793 20.0%
Utilities (2007)	\$282 7.1%

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